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PTC/SB/97 (08-03)
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Laurie A. Torres

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of

Conf. No.:

5900

: Group Art Unit:

2161

Appln. No.:

09/807,887

Examiner:

Santos, Patrick JD

Filing Date:

04/19/2001

Att'y. Docket No.:

T706-11

Title:

CONSUMER PROFILING AND ADVERTISEMENT SELECTION SYSTEM

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## INFORMATION DISCLOSURE STATEMENT

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

This Information Disclosure Statement is being submitted:

(I) within three (3) months of the filing date, entry into national phase in an international application or before the mailing date of the First Office Action; or

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	(2)	after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
		Certification is made below, or
		The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
	(3)	after the mailing date of a Final Rejection or Notice of Allowance but before the payment of the Issue Fee, and
	•	Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

No fee is believed to be due in connection with the filing of this Information Disclosure Statement since it is being filed before the first Office Action on the merits of the above-identified application. However, the Commissioner is hereby authorized to charge any deficiencies or credit any overpayments to Deposit Account No. 501535.

It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A and PTO/SB/08B be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

Respectfully submitted,

Charles A. Eldering Reg. No. 39,180

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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it control number. Complete if Known Substitute for form 1449/PTO Application Number 09/807,887 Filing Date 04/19/2001 INFORMATION DISCLOSURE First Named Inventor Eldering, Charles STATEMENT BY APPLICANT Art Unit 2152 (Use as many sheets as necessary) Santos, Patrick JD Examiner Name T706-11 Attorney Docket Number

Examiner Cite Initials No.1	Cite	Document Number  Number-Kind Code <sup>3</sup> if Annum/	U. S. PATENT Publication Date MM-DD-YYYY	Name of Patentee or	Pages, Columns, Lines, Where
	No.'			Applicant of Cited Document	Relevant Passages or Relevant Figures Appear
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04/07/2005